

KEY EXPERIENCE

Origination & Creative

- Copywriting for Treatments
- Pitch & PPM Presentations
- Digital Campaign Strategy
- Distilling Complex Briefs

Client-facing Production

- International Shoot Budgeting
- On-set Client Servicing
- Casting & Crew Hire
- Production Management

Post-Production & Adaptation

- Editing & Grading Supervision
- Delivering Global TVCs
- Directing Voice Overs
- Social Media Versioning

WORK HISTORY

Post-Production Producer, TV & Digital Advertising | February - June 2020

Agency: JAM Worldwide | Clients: Huawei, Deliveroo, Hotels.com, F1

Leading Post-Production Workflows | Delivering Content to Global Markets | Creative Versioning & Adaptation | Distilling Complex Briefs | Managing Multiple Campaign Outputs & Deadlines | Master Build & Asset Management

Adaptation & Shoot Producer, TV & Digital Advertising | August 2017 - January 2020

Agency: CreativeDrive | Clients: Reckitt-Benckiser, Clinique, innocent Smoothies, Play-Doh, Ryobi

Shoot and Post-production Producer for Global TVCs | Creative Campaign Development | Pitch & Treatment Writing | Directing voice-over sessions | Content Production for Social Media & Interactive Digital Platforms | Casting and Production Management | International Budgeting | Crew & Equipment Hire | Client Servicing

Shoot Producer, Digital Photography | January 2019

Client: Moonpig

Production Management of Photography Shoot | Liaising with Location Owners, Art Director, and Catering | Delivering Stills to Digital & Web Specs | Budgeting and Managing Assets

Self-shooting Producer, Branded Content & Narrative | January 2016 - present

Production Company: Caritas Films | Clients: Lostacos, About Wolves, Independent Film & Theatre projects

Producing, Directing, Shooting, & Editing Videos for New Cultural Brands

Producing, Writing, & Directing Award-winning Feature Film, currently screening internationally

Directing Theatre Productions for Edinburgh Fringe 2017 & Maidenhead Festival 2019

Digital Video Producer, Digital Media & Broadcast | November 2014 - December 2015

Agency: TVF Digital | Clients: IAI TV, HowTheLightGetsIn Festival, Hilton Hotels

Project Management of Design & Development Campaigns | Overseeing Post-production Workflows & Systems | Client servicing | Lead Pitches for New Business | Securing Company's Official Film Partner | Managing Publicity & Marketing Materials | Set Designing Event Venues | Video Lead for Film Production Crew | Directing, Editing and Shooting Festival & Corporate Videos for Digital Broadcast

EDUCATION

MSc: The University of Edinburgh in Cultural Studies, 2.1., 2013-2014

BFA: NYU Tisch School of the Arts in Film Production, First Degree, 2008-2012

Study Abroad: FAMU Prague film school 35mm Directing and Cinematography

High School: LFNy Baccalauréat in Literature, Honors, Grad 2008

Courses: Monkey Toast Improv Level 3, 2017 | City Lit Comedy Writing, 2018

LFS Directing Commercials Intensive, 2019 | Shaw Academy Social Media

Marketing & Photoshop, 2020 | **Volunteer:** ReachOut Youth Mentoring, 2018

SKILLS

Ability to Self-Shoot

Proficient in Premiere Pro

Familiar with Photoshop

Knowledge of InDesign

Award-winning Director

Fluent in French & Italian

Film Educator